



ZENO POGGI CONSULENZE

*The Center for Near Abroad Strategic Studies
and
Zeno Poggi Consulenze*

organize

A WORLD OF SANCTIONS **International conference**

**THE TRANSFORMATION OF INTERNATIONAL SANCTION
AND TRADE RESTRICTION REGIMES
AND THE CHALLENGES OF COMPLIANCE FOR ITALIAN COMPANIES**

**Rome, April 12th 2016 – Centro Studi Americani,
Via Michelangelo Caetani 32, ore 09.30 - 17.30**

**RSVP: info@zenopoggi.com
Deadline 6th April 2016**

**Potranno accedere solo i partecipanti registrati ed accreditati all'evento
Parte del convegno si svolgerà sotto la "Chatam House Rule"
Traduzione simultanea italiano – inglese sarà fornita ai partecipanti**

In cooperation with



CENTRO STUDI AMERICANI

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UNITED STATES EMBASSY
TO ITALY



Ministero dello Sviluppo Economico



Unioncamere
Veneto

CD club
diplomatici
commerciali

“A World of Sanctions”

09.15 09.30	Participants registration and welcome coffee	
09.30 09.45	Opening remarks Paolo MESSA <i>Direttore Centro Studi Americani</i>	
09.45 10.10	Introduction to the topics of the conference Zeno POGGI – Zeno Poggi Consulenze Paolo QUERCIA – Center for Near Abroad Strategic Studies	
10.10 10.30	<ul style="list-style-type: none"> • Overview of Italy’s national policy on economic and financial sanctions ✓ Italian Ministry of Foreign Affairs, Directorate for Global Affairs ➤ Min. Plen. Massimo GAIANI, Director General 	IT MFA
10.30 11.00	<ul style="list-style-type: none"> • The implementation of UN and EU provisions concerning international embargoes and counterterrorism: The role of the Financial Security Committee ✓ Italian Ministry of Economy and Finances, Department of the Treasury ➤ Giuseppe MARESCA, Director General, Directorate for Prevention of the use of the financial system for illegal purposes – Financial Security Committee ➤ Elio CASTELLANO, Directorate for Prevention of the use of the financial system for illegal purposes – Financial Security Committee 	IT MEF
11.00 11.20	<ul style="list-style-type: none"> • Italian and EU export control regime for dual use products ✓ Italian Ministry of Economic Development ➤ Massimo CIPOLLETTI, Directorate general for International Trade Policy, Head of unit Dual-use items export control 	DUAL USE Export Authorization
11.20 11.50	Q&A e Debate	
11.50 12.10	Coffee Break	
12.10 12.30	<ul style="list-style-type: none"> • New orientations concerning licensing and controls on export of Armaments ✓ Zeno Poggi Consulenze ➤ Zeno POGGI 	ARMAMENTS Licensing and control

12.30 12.50	<ul style="list-style-type: none"> • US sanctions in the banking sector and impact on EU banks. Case studies ✓ Willkie Farr & Gallagher LLP ➤ Avv. Gianluca CATTANI, Partner Delfino e Associati 	BANKING Case study
12.50 13.10	<ul style="list-style-type: none"> • The role of Banks and the control procedures in Italy ✓ Banca BPER ➤ Michele PISANI, Head of anti-laundering office, BPER 	BANKING Control procedures
13.10 13.30	Q&A e Debate	
13.30 14.30	Buffet Lunch	
14.30 15.00	<ul style="list-style-type: none"> • The evolution of the sanction regime in force against Iran and the implementation of the Joint Comprehensive Plan of Action ✓ European Union, European External Action Service – Sanctions Policy Division ➤ Francesco FINI, Head of Division 	IRAN
15.00 15.30	<ul style="list-style-type: none"> • The future of Russia/Ukraine sanctions ✓ Guest speaker ➤ David MORTLOCK, Former Director for International Economic Affairs at the White House National Security Council 	RUSSIA
15.30 16.00	<ul style="list-style-type: none"> • U.S. sanctions regimes and its implications for non-U.S. companies ✓ U.S. Department of Treasury – OFAC, Office of Foreign Assets Control ➤ Brian O'TOOLE, Senior Advisor to OFAC Director 	US TREASURY
16.00 16.30	<ul style="list-style-type: none"> • Overview of Italy's international commercial policy and the international sanctions regimes ✓ Italian Ministry of Economic Development ➤ Amedeo TETI, Director General - International Trade Policy 	IT MISE
16.30 17.00	Q&A e Debate	
17.00 17.30	Conclusions Zeno POGGI and Paolo QUERCIA	

ORGANISATIONAL NOTES

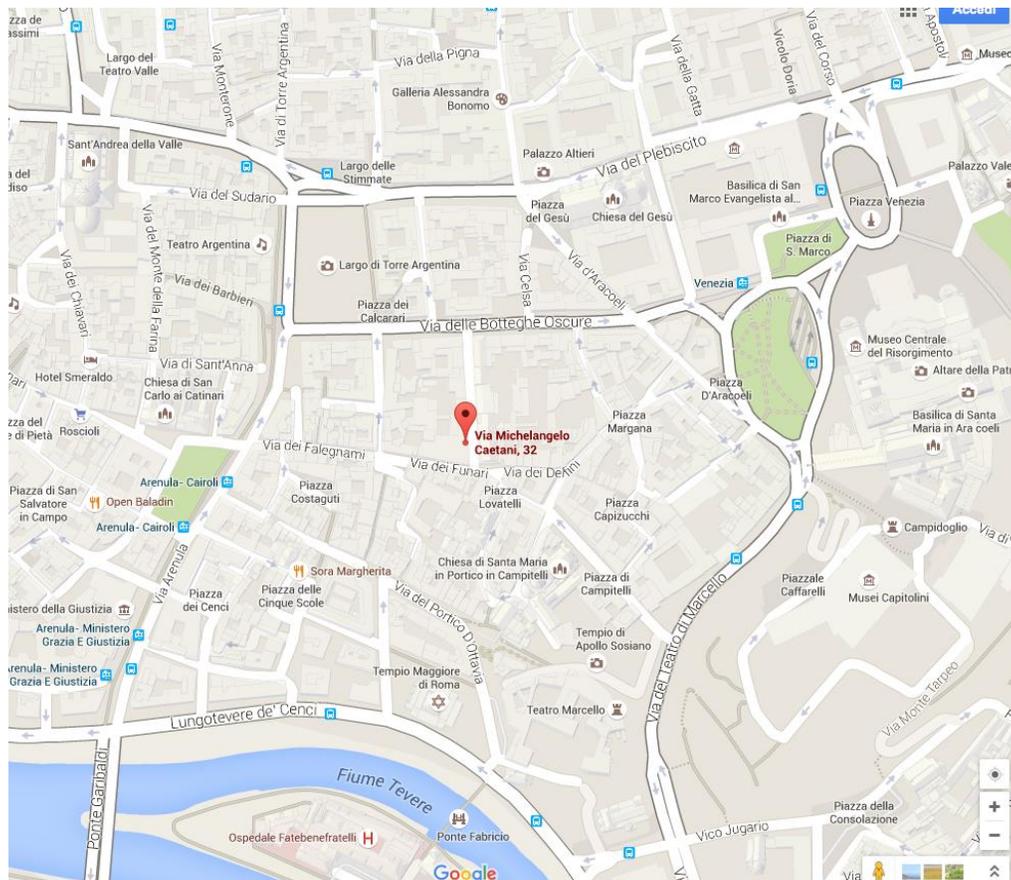
The international conference “A world of sanctions” has been planned and organised by the Center for Near Abroad Strategic Studies and Zeno Poggi Consulenze Srl. It will be held in cooperation with the Center for American Studies and BPER Banca, under the patronage of the Embassy of the United States of America in Rome, UnionCamere Veneto and of the Club of Commercial Diplomats of foreign embassies in Italy.

Publicity of the works, Chatam House Rule, Press

The conference is open but not public. The attendance is limited to the persons invited, provided that they register with the organisers and have been accredited. A confirmation of the registration will be sent by email before the conference. The organisers reserve the right, in their sole discretion, to limit or deny access to the Event to any entity or individual. Part of the event may be held under Chatam House Rule upon request of the speakers. When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed. Journalists interested in covering the event / contacting the speakers are invited to contact directly the organisers at info@cenass.net

Venue

Centro Studi Americani, Palazzo Antici Mattei, Via Michelangelo Caetani 32 Roma. The CSA is a meeting point between U.S. and Italian culture and politics. A locus of Exchange between the two countries since the beginning of the 20th century, the Center hosts American and Italian writers, artists, and scholars for conferences, lectures and press meetings. The institute fosters and organizes seminars and symposia also in collaboration with other organizations on an array of cultural, political and economic subjects concerning the United States and its relations with Italy and Europe.



Zeno Poggi Consulenze S.r.l.

Zeno Poggi Consulenze has been operating in the field of international trade and customs consulting for more than 10 years, during which it has acquired a consolidated role in the Italian landscape thanks to its competence and expertise. Zeno Poggi Consulenze also boasts of a consolidated cooperation with very important and well-known Italian companies operating in various industrial fields, with North Italy's main industrial associations and with Italian financial and bank institutes. Zeno Poggi Consulenze is able to offer consulting services and customised operative tools that allow companies to correctly operate in the main geographic areas of the world, in compliance with international and local laws. Furthermore, Zeno Poggi Consulenze gives great attention to keeping constantly up to date regarding the developments in the international arena, in order to allow companies to better manage their trades in any market and to overcome the challenges of the international competition. www.zenopoggi.com

The Center for Near Abroad Strategic Studies (CeNASS)

Is a strategic studies centre (President Ambassador Mario Emanuele Maiolini and Director Paolo Quercia), founded in 2012 that studies the main topics of international affairs relevant for Italy and Europe, with a specific focus on EU Near Abroad, Eastern Europe and Southern Europe, Eastern Mediterranean & Middle East, Horn of Africa, Enlarged Mediterranean, Maritime Security, the evolution of conflicts. International sanctions and political risk analysis is one of its focus. In cooperation with ANIA (Associazione Nazionale delle Imprese Assicuratrici), CeNASS has organised a seminar on international sanctions for insurance companies in Milan in 2014 and in Rome at SIOI. In May 2015 has been invited to participate to the Farefuturo/Ministry of Foreign Affairs international conference "L'Italia e le Sanzioni" organized at the Italian MFA. CeNASS has published a volume in Aracne's Geopolitics series, titled "Mercati Insicuri"

(Unsafe Markets) on the issue of international sanctions. CeNASS monitors periodically the evolution of the main international sanctions regimes and of the political risk climate. www.cenass.com

BPER Gruppo

Born in 1994 as Gruppo Bancario Banca popolare dell'Emilia Romagna: in 2015 became BPER Gruppo. Through subsequent additions and fusions, a harmonious and functioning group was born, one that manages to keep its deep roots in the local areas. Today, it comprises four commercial banks headed by BPER Banca, as well as many consumer products companies (assets management, personal credit, leasing and factoring) and service companies. It is present in 18 Italian regions with 1,200 branches: through a strong partnership net, it offers assistance to its clients in Europe and in the rest of the world.

This group combines the strength of a national bank and a deep knowledge of the territories where the clients live and operated: it has always worked earnestly, with transparency and professionalism, alongside people, families and businesses. www.gruppobper.it